



Republic of the Philippines
Department of Transportation & Communications
LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD
East Avenue, Quezon City
Tel. Nos. 922-9061 to 66

MEMORANDUM CIRCULAR
NUMBER 87-0007A

SUBJECT : AMENDMENT TO THE GUIDELINES IN THE INSTALLATION
OF ADVERTISING MATTERS ON PUBLIC UTILITY JEEPNEYS

For the information and guidance of all concerned, Item 4, section (d) of Memorandum Circular No. 87-0007, series of 1987 is hereby amended as follows:

"(d) Overall dimension of the advertising sign shall not exceed 20" in height and 50" in length mounted securely on the rooftop of any public utility jeepney and aligned longitudinally on the center of the roof, provided the same shall not constitute traffic hazard."

All remaining provisions consistent with this Memorandum Circular shall remain in full force and in effect.

November 9, 1987, Quezon City, Metro Manila.

Rabalazar-Fernando
REMEDIOS A. BALAZAR-FERNANDO
Chairman

Juan L. Kilan
JUAN L. KILAN
Board Member

Dante M. Lantin
DANTE M. LANTIN
Board Member