



Republic of the Philippines  
Department of Transportation and Communications  
**LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD**  
East Avenue, Quezon City

**MEMORANDUM CIRCULAR**  
**NUMBER 2015- 025**

**SUBJECT: AMENDMENT TO MEMORANDUM CIRCULAR NO. 2005-006  
AND 2012-008 REGARDING REQUIRED MARKINGS FOR ALL  
PUBLIC UTILITY VEHICLES**

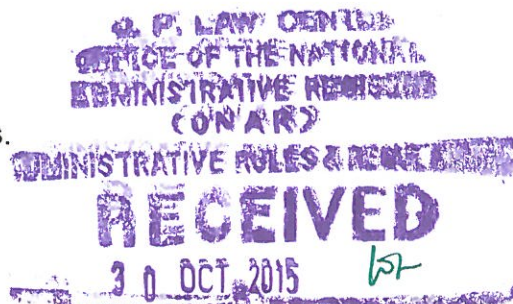
The Board issued Memorandum Circular Nos. 2005-006 and 2012-008 requiring markings for all public utility vehicles as a means of preventing, or at the least minimizing, the abuses of public utility drivers.

In order to strengthen the Board's mandate for safe, convenient, comfortable public land transportation and its drive against erring drivers, and encourage the riding public to report abuses of transport operators/drivers, the Board, in the exercise of its power to promulgate rules and regulations concerning public land based transport, hereby amends the :

1. All public utility vehicles (PUV's) units shall bear the markings:

**LTFRB 24/7 Hotline: 1342**  
**Text/Viber Hotlines: 0917-550-1342**  
**0998-550-1342**

- a. For buses, trucks, and similar units, the markings shall have the following sizes:
  - Height : 3 inches
  - Width : 1 inch
  - Thickness: ½ inch
  - Color : Red, White, or Black
  - Location: Lower right side at the back and at both sides.
- b. For sedan vehicles, vans, and similar units, the markings shall have the following sizes:
  - Height : 3 inches
  - Width : 1 inch
  - Thickness: ½ inch
  - Color : Green
  - Location: Rear windshield (upper portion) and at both sides
- c. For jeepneys and similar units, the markings shall have the following sizes:
  - Height : 3 inches
  - Width : 1 inch
  - Thickness: ½ inch
  - Color : Black
  - Location: Rear end of both sides.



2. For Transportation Network Vehicle Service (TNVS) and in consonance with Item No. 10 of Memorandum Circular No. 2015-018, the trade dress and LTFRB 24/7 Hotline for the unit shall be displayed during a pre-arranged ride as prescribed in Item No. 1 (b) above.
3. All PUV's, except TNVS (during a pre-arranged ride), shall also indicate the Maximum Passenger Capacity, which shall be placed below the "LTFRB 24/7 Hotline: 1342" marking.
4. All OUTSIDE markings must be clearly readable at a distance of at least five (5) meters.
5. All PUV's, including TNVS (during a pre-arranged ride), shall be required to paint or display the following information INSIDE the vehicle where passengers can easily see them:
  - a. Vehicle Plate Number
  - b. LTFRB 24/7 Hotline Number
  - c. Operator's Number
  - d. Notice on the grant of 20% fare discount to senior citizens, persons with disabilities, and student.

All operators, whose units are authorized by the Central Office and the National Capital Region Office, are directed to comply with the new required markings within sixty (60) days and within ninety (90) days for operators authorized by the Regional Offices from the effectivity hereof. Penalty in the amount of One Thousand Pesos (Php 1,000.00) shall be imposed per single offense for non-compliance herewith.

All other issuances or parts thereof inconsistent herewith are hereby amended or superseded accordingly.

This Circular shall take effect immediately following its publication in a newspaper of general circulation and the filing of (3) copies hereof be filed with the UP Law Center pursuant to Presidential Memorandum Circular No. 11, dated 09 October 1992.

**SO ORDERED.**

Quezon City, Philippines, 29 OCT 2015

  
**ATTY. WINSTON M. GINEZ, CPA**  
 Chairman



  
**ENGR. RONALDO F. CORPUS**  
 Board Member

  
**ATTY. ANTONIO ENRILE-INTON, JR.**  
 Board Member

**UP LAW CENTER**  
**OFFICE OF THE NATIONAL**  
**ADMINISTRATIVE REGISTER**  
**(ONAR)**  
**ADMINISTRATIVE RULES & REGULATIONS**  
**RECEIVED**  
 for  
30 OCT 2015

Attested by:

  
**ATTY. ROBERTO P. CABRERA III**  
 Executive Director