



Republic of the Philippines  
Department of Transportation and Communications  
**LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD**  
East Avenue, Quezon City

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**MEMORANDUM CIRCULAR**  
**NUMBER 2016- 005**

**SUBJECT: SUPPLEMENT TO MEMORANDUM CIRCULAR NO. 2015-029**

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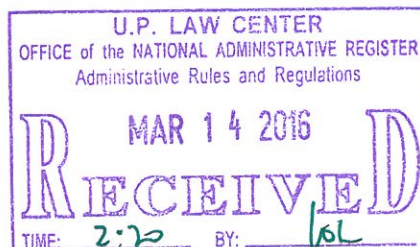
On 23 December 2015, the Board issued Memorandum Circular No. 2015-029 lifting the prohibition of political advertisements on public utility vehicles pursuant to the Decision of the Supreme Court in the case of *1-United Transport Koalisyon versus Commission on Elections* (G.R. No. 206020, 14 April 2015).

Subsequent thereto, the COMELEC issued Resolution No. 10049 (Re: Rules and Regulations Implementing Republic Act No. 9006, Otherwise Known as the "Fair Elections Act," in Connection with the 09 May 2016 National and Local Elections). Section 7 thereof provides that "nothing in these rules shall be construed as limiting the authority of the appropriate agencies and instrumentalities of the government to promulgate their own rules and regulations, regarding the posting of political print advertising on any regulated land, sea and air vehicle, including but not limited to public utility vehicles and tricycles."

In view of the above, the Board hereby supplements the above Circular by incorporating therein that "political advertisements on public utility vehicles shall be subject to the applicable provisions of COMELEC Resolution No. 10049, particularly, but not limited hereto, Section 6 (c), which states that:

**"c. Posters made of cloth, paper, cardboard or any other material, whether framed or posted, with an area not exceeding two (2) feet by three (3) feet."**

Existing circulars of the Board relative to Transit Advertisements shall be applicable insofar as they are not in conflict with the said COMELEC Resolution and its other valid issuances.



Applicable filing and permit fees set forth under Item VII of Memorandum Circular No. 2013-005 shall be applied for political advertisements on public utility vehicles, to wit:

- a. A Filing Fee of Php 600.00 for the first two (2) units and Php 200.00 in excess of 2 shall be charged for each application;
- b. In addition to the mandatory filing fees, the applicant shall likewise be assessed ADVERTISING PERMIT FEE per case number, thus:
  - i. Public Utility Bus Service – Php 10,000.00 for the first five (5) units and Php 1,000.00 per succeeding unit;
  - ii. Taxi and UV Express Services – Php 7,500.00 for the first five (5) units and Php 500.00 per succeeding unit;
  - iii. All Other Types of Service – Php 5,000 for the first five (5) units and Php 400 per succeeding unit;

All other issuances or parts thereof inconsistent herewith are hereby amended or superseded accordingly.

This Memorandum Circular shall take effect immediately following its publication in a newspaper of general circulation and the filing of three (3) copies hereof with the UP Law Center pursuant to Presidential Memorandum Circular No. 11, dated 09 October 1992.

**SO ORDERED.**

Quezon City, Metro Manila. 08 MAR 2016

**EFFECTIVITY**  
DATE: 10 MAR 2016


  
**ATTY. WINSTON M. GINEZ, CPA**  
Chairman



  
**ENGR. RONALDO F. CORPUS**  
Board Member

  
**ATTY. ANTONIO ENRILE-INTON, JR.**  
Board Member

**Attested by:**

  
**Atty. ROBERT D. PEIG, CESO V**  
Officer-in-Charge  
Office of the Executive Director

U.P. LAW CENTER  
OFFICE of the NATIONAL ADMINISTRATIVE REGISTER  
Administrative Rules and Regulations  
**MAR 14 2016**  
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