



Republic of the Philippines
 Department of Transportation
LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD
 East Avenue, Diliman, Quezon City

MEMORANDUM CIRCULAR
NUMBER 2017- 020

Subject: AMENDMENT TO MC 2013-005

On August 30, 2013, the Board has issued Memorandum Circular No. 2013-005 Re: STANDARD REQUIREMENTS AND GUIDELINES IN THE PROCESSING, APPROVAL AND ISSUANCE OF PERMIT ON TRANSIT ADVERTISEMENT, wherein transit advertisement on PUJs were limited only to its toppers.

To further boost the PUJ modernization program of the Department of Transportation and the Board, and to give incentive to PUJ operators who will utilize Electric PUJ, and other PUJ alternative fuel fed engine, the Board hereby amends and modifies Memorandum Circular No. 2013-005 insofar as advertisement for PUJ Services are concerned, by allowing wrap around advertisement on the body of the PUJ unit. Provided, however, that appropriate markings pursuant to existing issuances shall be properly complied, and provided further that the units to be installed by advertisement shall be compliant with the specifications for PUJ Services under Department Order No. 2017-011, Re: OMNIBUS GUIDELINES ON THE PLANNING AND IDENTIFICATION OF PUBLIC ROAD TRANSPORTATION SERVICES AND FRANCHISE ISSUANCE.

All issuances inconsistent herewith are hereby superseded and amended accordingly.

This Memorandum Circular shall take effect immediately following its publication in a newspaper of general circulation and the filing of three (3) copies hereof with the UP Law Center pursuant to Presidential Memorandum Circular No. 11, dated 09 October 1992.

27 SEP 2017

Quezon City, Philippines

EFFECTIVITY
 DATE: 29 SEP 2017


ATTY. MARTIN B. DELGRA, III
 Chairman




ENGR. RONALDO E. CORPUS
 Board Member


ATTY. AILEEN LOURDES A. LIZADA
 Board Member

U.P. LAW CENTER
 OFFICE of the NATIONAL ADMINISTRATIVE REGISTER
 Administrative Rules and Regulations
 Attested by:
 SEP 28 2017
RECEIVED
 TIME: 9:50 BY: [Signature]


ATTY. AUGUSTINE M. VESTIL, JR.
 Executive Director



Republic of the Philippines
Department of Transportation
LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD
East Avenue, Diliman, Quezon City

MEMORANDUM CIRCULAR
NUMBER 2017- **040**

Subject: **AMENDMENT TO MC 2013-005**

On August 30, 2013, the Board has issued Memorandum Circular No. 2013-005 Re: **STANDARD REQUIREMENTS AND GUIDELINES IN THE PROCESSING, APPROVAL AND ISSUANCE OF PERMIT ON TRANSIT ADVERTISEMENT**, wherein transit advertisement on PUJs were limited only to its toppers.

To further boost the PUJ modernization program of the Department of Transportation and the Board, and to give incentive to PUJ operators who will utilize Electric PUJ, and other PUJ alternative fuel fed engine, the Board hereby amends and modifies Memorandum Circular No. 2013-005 insofar as advertisement for PUJ Services are concerned, by allowing wrap around advertisement on the body of the PUJ unit. Provided, however, that appropriate markings pursuant to existing issuances shall be properly complied, and provided further that the units to be installed by advertisement shall be compliant with the specifications for PUJ Services under Department Order No. 2017-011, Re: **OMNIBUS GUIDELINES ON THE PLANNING AND IDENTIFICATION OF PUBLIC ROAD TRANSPORTATION SERVICES AND FRANCHISE ISSUANCE**.

All issuances inconsistent herewith are hereby superseded and amended accordingly.

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Quezon City, Philippines 27 SEP 2017


ATTY. MARTIN B. DELGRA, III
Chairman




ENGR. RONALDO E. CORPUZ
Board Member


ATTY. AILEEN LOURDES A. LIZADA
Board Member

Attested by:


ATTY. AUGUSTINE M. VESTIL, JR.
Executive Director