



Republic of the Philippines  
Department of Transportation  
**LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD**  
East Avenue, Quezon City

**BOARD RESOLUTION NO. 018**  
**Series of 2019**

**WHEREAS**, the Board has on December 23, 2015 lifted the prohibition on the installation of political advertisement on public utility vehicles through Memorandum Circular No. 2015-029;

**WHEREAS**, in the above mentioned MC, it is provided that the provisions of Memorandum Circular No. 2013-005 entitled "Standard Requirements and Guidelines in the Processing, Approval and Issuance of Permit on Transit Advertisement" shall apply;


**WHEREAS**, paragraph (f), item III of Memorandum Circular No. 2013-005 provides that "No transit advertising permit shall be granted to units with expired franchises even with application for extension of validity of CPC x x x";

**WHEREAS**, it has come to the attention of the Board that there are holders of Provisional Authority to operate public utility vehicles issued by the Board that are being requested by political parties to be installed with political advertisement in view of the upcoming local and national elections;

**NOW THEREFORE**, in order to settle the predicament that only holders of valid CPC are allowed to be installed with transit advertisement, the Board hereby **RESOLVES** to grant ads permit to units with Provisional Authority (PA) under the following conditions:

- a) this only applies to authorized PUBs, PUJs and Taxi services;
- b) the period of ads granted will not exceed the validity of the PA;
- c) as regards the location of the ads, the provision of MC No. 2013-005 must be followed; and
- d) the size of the political ads must conform to COMELEC regulations.

**APPROVED AND SIGNED** by the undersigned Chairman and Board Members,  
this 26 day of March 2019, Quezon City, Philippines

  
**ATTY. MARTIN B. DELGRA III**  
Chairman



  
**ENGR. RONALDO F. CORPUS**  
Board Member

  
**Gen. ANTONIO N. GARDIOLA, JR (ret)**  
Board Member

Attested by:

  
**ATTY. SAMUEL A.M. JARDIN**  
Executive Director