



Republic of the Philippines  
Department of Transportation  
**LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD**  
East Avenue, Quezon City

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**MEMORANDUM CIRCULAR**  
**NUMBER 2019-** 017

**SUBJECT: OPENING OF APPLICATIONS FOR THE ISSUANCE OF NEW CERTIFICATE OF PUBLIC CONVENIENCE (CPC) TO OPERATE PUBLIC UTILITY JITNEY (PUJ) IN DASMARIÑAS (CAVITE) TO ALABANG (MUNTINLUPA) UNDER THE INITIAL IMPLEMENTATION OF THE PUBLIC UTILITY VEHICLE MODERNIZATION PROGRAM**

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**WHEREAS**, on 19 June 2017, the Department of Transportation (DOTr) issued Department Order No. 2017-011 (Re: Omnibus Guidelines on the Planning and Identification of the Public Road Transportation Services and Franchise Issuance) adopting the rules and procedures for the issuance of franchises for public transport routes and services;

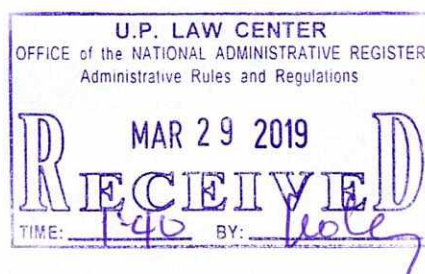
**WHEREAS**, the DOTr has given LTFRB authority to deliberate and take appropriate action on proposed additional routes pursuant to the Public Utility Vehicle Modernization Program (PUVMP) and Memorandum Circular No. 2018-006;

**WHEREAS**, pursuant to Section 5(a) of Executive Order No. 202, dated June 19, 1987, the Land Transportation Franchising and Regulatory Board (LTFRB) shall have the power “to prescribe and regulate routes of service, economically viable capacities and zones or areas of operation of public land transportation services provided by motorized vehicles, xxxxx”;

**WHEREAS**, per Memorandum to LTFRB issued by DOTr OIC-Undersecretary for Road Transport and Infrastructure Mark Richmund M. De Leon dated 21 January 2019, the latter emphasized the importance of opening a new/developmental route to cater the increasing number of commuters from Dasmariñas, Cavite travelling to Alabang, Muntinlupa and vice versa on a daily basis caused by the development of residential and commercial areas therein and to increase the accessibility in the said area;

**WHEREAS**, despite the existence of a P2P Bus service along said route, the Board finds the need for a new PUJ service thereon in order to pick/drop passengers along the route;

**NOW THEREFORE**, premises considered the following Public Utility Vehicle (PUV) route is thereby approved for the Issuance of New CPC to Operate PUJ Service:



ROUTE	DENOMINATION/ NO. OF AUTHORIZED UNITS/CLASSIFI- CATION	DETAILED ROUTE DESCRIPTION	ROUTE DISTANCE	FARE
Dasmariñas (Cavite) to Alabang (Muntinlupa)	PUJ/ 43 units/Class 3 PUJ	via Emilio Aguinaldo Highway, Daang Hari Road, Muntinlupa Cavite Expressway (MCX), SLEX, Alabang Transport Terminal and vice versa	27 kms	As authorized by the Board

Only Class 3 PUJ units that are compliant to the OFG and DTI-BPS standards shall be accepted.

The route will be awarded to one (1) qualified Applicant following the provisions of Memorandum Circular No. 2019-013 [Consolidated Guidelines on the Process of Issuance of Certificate of Public Convenience (CPC) and Provisional Authority (PA)/Special Permit (SP) under the Omnibus Franchising Guidelines & Public Utility Vehicle Modernization Program (PUVMP)] dated 15 March 2019.

The deadline for the submission of Letter of Intent and qualification documents is on 12 April 2019 at 2:00 P.M. A Qualification Conference will be held on 05 April 2019 at 2:00 P.M.

This Memorandum Circular shall take effect immediately following its publication in a newspaper of general circulation and the filing of three (3) copies hereof with the UP Law Center pursuant to Presidential Memorandum Circular No. 11, dated 09 October 1992.

**SO ORDERED.**

Quezon City, Philippines. 28 MAR 2019



*[Signature]*  
**ATTY. MARTIN B. DELGRA, III**  
 Chairman

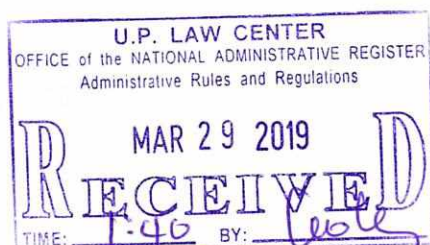


*[Signature]*  
**ENGR. RONALDO E. CORPUS**  
 Board Member

*[Signature]*  
**GEN. ANTONIO N. GARDIOLA, JR. (Ret.)**  
 Board Member

Attested by:

*[Signature]*  
**ATTY. SAMUEL A.M. JARDIN**  
 Executive Director







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WHEREAS, on 19 June 2017, the Department of Transportation (DOTr) issued Department Order No. 2017-011 (Re: Omnibus Guidelines on the Planning and Identification of the Public Road Transportation Services and Franchise Issuance) adopting the rules and procedures for the issuance of franchises for public transport routes and services;

WHEREAS, the DOTr has given LTFRB authority to deliberate and take appropriate action on proposed additional routes pursuant to the Public Utility Vehicle Modernization Program (PUVMP) and Memorandum Circular No. 2018-006;

WHEREAS, pursuant to Section 5(a) of Executive Order No. 202, dated June 19, 1987, the Land Transportation Franchising and Regulatory Board (LTFRB) shall have the power "to prescribe and regulate routes of service, economically viable capacities and zones or areas of operation of public land transportation services provided by motorized vehicles, xxxxx";

WHEREAS, per Memorandum to LTFRB issued by DOTr OIC-Undersecretary for Road Transport and Infrastructure Mark Richmond M. De Leon dated 21 January 2019, the latter emphasized the importance of opening a new/developmental route to cater the increasing number of commuters from Dasmariñas, Cavite travelling to Alabang, Muntinlupa and vice versa on a daily basis caused by the development of residential and commercial areas therein and to increase the accessibility in the said area;

WHEREAS, despite the existence of a P2P Bus service along said route, the Board finds the need for a new PUJ service thereon in order to pick/drop passengers along the route;

NOW THEREFORE, premises considered the following Public Utility Vehicle (PUV) route is hereby approved for the Issuance of New CPC to Operate PUJ Service:

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Quezon City, Philippines. 28 MAR 2019

ATTY. MARTIN B. DELGRA, III  
Chairman

ENGR. RONALDO E. FORPUS  
Board Member

GEN. ANTONIO N. GARDIOLA, JR. (Ret.)  
Board Member

Attested by:

ATTY. SAMUEL A.M. JARDIN  
Executive Director