



Republic of the Philippines
Department of Transportation
LAND TRANSPORTATION FRANCHISING & REGULATORY BOARD
East Avenue, Quezon City

MEMORANDUM CIRCULAR
NUMBER 2021 - 061

SUBJECT: OPENING OF APPLICATIONS FOR THE ISSUANCE OF NEW CERTIFICATE OF PUBLIC CONVENIENCE (CPC) OF MANDAUE CITY, CEBU UNDER THE IMPLEMENTATION OF PUBLIC UTILITY VEHICLE MODERNIZATION PROGRAM (PUVMP)

WHEREAS, on 19 June 2017, the Department of Transportation (DOTr) issued Department Order No. 2017 – 011 also known as the Omnibus Guidelines on the Planning and Identification of the Public Road Transportation Services and Franchise Issuance adopting the rules and procedures for the issuance of the franchises for public transport routes and services;

WHEREAS, pursuant to Section 5(a) of Executive Order No. 202, dated 19 June 1987, the Land Transportation Franchising and Regulatory Board (LTFRB) shall have the power to “prescribe and regulate routes of service, economically viable capacities and zones or areas of operation of public land transportation services provided by motorized vehicles, xxxxx”;

WHEREAS, the DOTr has given LTFRB the authority to deliberate and take appropriate action on proposed new/additional routes pursuant to the Public Utility Vehicle Modernization Program (PUVMP) and Memorandum Circular No. 2018-006;

WHEREAS, the LPTRP of Mandaue City, Cebu was reviewed and evaluated by DOTr and recommended for the issuance of Notice of Compliance (NOC). On 23 February 2021, the LTFRB RFRO 7 issued Notice of Compliance to Mandaue City, Cebu, approved and signed by Regional Director Col. Eduardo C. Montealto, Jr. directing the Sangguniang Panlungsod to pass an Ordinance adopting the said LPTRP pursuant to the OFG and the DOTr and the Department of Interior and Local Government (DILG) Joint Memorandum Circular (JMC) No. 001, s. 2017 or the Guidelines on the Preparation and Issuance of Local Ordinances, Orders, Rules and Regulations concerning the Local Public Transport Route Plan(LPTRP);

WHEREAS, Sangguniang Panlungsod in the City of Mandaue, Cebu passed Ordinance No. 15-2021-1641: “An ordinance adopting and prescribing the Local Public Transport Route Plan (LPTRP) of Mandaue City, providing penalties therefor and for other purposes”, approved and signed by Acting Mayor Glenn O. Bercede dated 16 April 2021;

WHEREAS, pursuant to said Ordinance, a total of four (4) new/developmental routes have been approved;

NOW THEREFORE, upon the recommendation of the LTFRB and DOTr, the following New/Developmental routes with corresponding Route Survey Information are hereby approved for the issuance of New CPCs:

ROUTE (Detailed Route Structure)	AUTHORIZED MODE	NO. OF AUTHORIZED UNITS	ROUTE LENGTH (KM)
NEW/DEVELOPMENTAL ROUTES			
1 CICC – BANILAD and CABANCALAN Parkmall Terminal – Ouano Avenue – E.O. Perez Street – M. Logarta Street – Hernan Cortes – M.L. Quezon – A.C. Cortes – B.B. Cabahug – A.S. Fortuna – A. Del Rosario – S.B. Cabahug – Ouano Avenue – Parkmall Terminal	PUJ Class 2	15	9.2
2 CICC – CABANCALAN and BANILAD Parkmall Terminal – C.D. Seno – F.E. Zuellig – S.B. Cabahug – A.C. Cortes – M.L. Quezon – Hernan Cortes – M. Logarta – Aboitiz Road – B & N Road – Mantawi International Drive – Parkmall Terminal	PUJ Class 2	15	9.3
3 TINTAY – CICC/PARKMALL Tintay Terminal – H. Abellana – M.C. Briones – M. Logarta – Aboitiz Road – B & N Road – Mantawi International Drive – C.D. Seno – F.E. Zuellig – S.B. Cabahug – A.C. Cortes – M.C.	PUJ Class 2	15	19.5

	Briones – H. Abellana – Tintay Terminal			
4	PARKMALL LOOP A Parkmall Terminal – C.D. Seno – Ouano Avenue – A. Soriano – D.M. Cortes – A.C. Cortes – D.M. Cortes – Cansaga Bridge (U-turn) – D.M. Cortes – A. Soriano – Ouano Avenue – W.O. Seno Street – Parkmall Terminal	PUJ Class 2	15	12.8
	PARKMALL LOOP B Parkmall Terminal – Ouano Avenue – A. Soriano – D.M. Cortes – Cansaga Bridge (U-turn) – D.M. Cortes – U.N. Avenue – M.C. Briones – A.C. Cortes – D.M. Cortes – A. Soriano – Ouano Avenue – W.O. Seno Street – Parkmall Terminal			12.4
	TOTAL NO. OF ROUTES / NO. OF UNITS	4	60	

Only those units compliant with the OFG and DTI – PNS shall be accepted.

For **NEW/DEVELOPMENTAL** routes, the provisions of MC 2019-013 shall apply. The pre-qualification conferences shall be held at LTFRB Regional Office No. 7 on **26 October 2021 at 2:00 PM.**

Letter of Intent and qualification documents shall be submitted **NOT LATER THAN** the indicated deadline below:

Region	Route	Deadline	Venue of Submission
Region 7	All routes	16 November 2021 @ 12:00 NN	Office of the Regional Director – RFRO 7

Opening of the sealed documents will immediately follow at **1:30 PM of the same date.**

A qualified Applicant may be selected for more than one (1) route and subsequently processed for the grant of CPC following the provisions of Memorandum Circular No. 2019-013 also known as the Consolidated Guidelines on the Process of Issuance of Certificate of Public Convenience (CPC), and Provisional Authority (PA)/Special Permit (SP) under the Omnibus Franchising Guidelines & Public Utility Vehicle Modernization Program (PUVMP) dated 15 March 2019.

In case of failure on the initial qualification process, interested applicants shall be given ten (10) working days reckoned from the date when the initial qualification has been declared a failure to file their Letter of Intent and qualification documents.

This Memorandum Circular shall take effect immediately following its publication in a newspaper of general circulation and the filing of three (3) copies hereof with the U.P. Law Center pursuant to Presidential Memorandum Circular No. 11 dated 09 October 1992.

SO ORDERED.

APPROVED and SIGNED by the undersigned chairman and members of the Board this 04 OCT 2021, Quezon City, Philippines.


ATTY. MARTIN B. DELGRA III
Chairman




P/Col. JOEL C. PERNITO (Ret.)
Board Member

Attested by:


MARIA KRISTINA E. CASSION
Executive Director